



**Game Play:** November 1, 2024 - January 31, 2025

**REVEAL Event:** February (Details TBA)

**Complete details about each CHALLENGE will be described on [RedDotChallenge.org](http://RedDotChallenge.org) and on social media before game play begins on November 1, 2024.**

- **CHALLENGE #1: *Identify artists in the collections.*** Over the course of game play each picture of art chosen by a player for their fantasy art collection will be posted in a photo album on Facebook associated with that player. The venue where the work may be found will be identified; the title of the work will be identified and the price will be identified. Initially, the artist's name will not be identified. The public will be CHALLENGED to figure out who the artist is and post the artist's name (or Instagram "handle") in the comments. The most obvious way to correctly identify the artist is to go to the venue in person. There are other ways as well. (More on that below.) The game administrator will confirm a winner and post the correct information in the notes within a few days. We hope you'll follow up to learn more about each artist.
- **CHALLENGE #2: *Match the players with their collections.*** As you just found out, the fantasy art collection albums will be posted on Facebook. Well, we aren't going to tell you which players are connected to which of those fantasy art collection albums until after the big REVEAL event after the game ends. What?! Yeah, that's right. We want you to try to figure it out. How is that even possible? The *players* will be posting game updates on each of their Instagram pages. We're going to give you all the players' Instagram accounts so you can follow them. By following the players on Instagram you'll have clues as to who is collecting what. (Oh, and by the way, following the players will certainly help with CHALLENGE #1, right?) We're going to give you a form to keep track of your progress and submit your results. Correctly match at least one player with their fantasy art collection to qualify for a prize to be given out at the REVEAL event in February!
- **CHALLENGE #3: *Submit impressions of the collections.*** This is an anonymous CHALLENGE. We're calling it a CHALLENGE because it will offer the public an opportunity to think more deeply about the works seen during game play. In fact, we hope you'll go out to see the works in real life. That's why we're playing at a time of year when the number of works on exhibit is at its peak. And that's why we are posting information about the venues. We'll provide an anonymous form with three questions. **There are no right or wrong answers.** One question will ask if you perceive a theme or a through line in each collection. Another will offer a list of words for you to pick from to help describe your response to each collection. The third question will be open ended so that you will be able to describe what each collection brings to mind. We'll share the aggregate data from these questions at the big REVEAL event.

**Visit [RedDotChallenge.org](http://RedDotChallenge.org) for game rules, links, and other details**